



**TED<sup>x</sup>**

# BrowardCollege

x = independently organized TED event

MAR. 15 @ 4P.M.



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# AGENDA

4p.m. - 5:40p.m.

Welcome  
**Dr. Walter Burton**

Acknowledgments  
**Henry Mack**

**Introduction**  
Janea Judge-Hemans

**Innovate What's In Your Way**  
Natalie Butto Wills

**The Stride in Debate**  
Joseph Loffredo

**Task-Oriented Workforce**  
Chris Palermo

**We Need Boundaries, Less Walls**  
Kai Zwiebel

**TED Talk Presentation**

**INTERMISSION** | 5:40p.m. - 6p.m.

6p.m. - 7p.m.

**Introduction**  
Janea Judge-Hemans

**Culture Trumps Strategy and Goals Every Time**  
Mark Alfieri

**Technology and the Operating Room**  
Dr. John Malloy

**The Dropped Baton**  
Brandon Gibson

**Social Justice Parenting**  
Traci Baxley

**TED Talk Presentation**

7p.m. - 8p.m.

**Reception**



# ABOUT BROWARD COLLEGE

Founded in 1959, Broward College offers affordable, accessible, high-quality education to a diverse community of learners. Accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACS), Broward College is the second largest of the 28 members of the Florida College System (FCS) and is continually ranked as one of the top community colleges across the nation.

Broward College offers first-time college students and career professionals more than 145 programs in eight career-related pathways. The programs include specialized certificates, two- and four-year degrees, non-degree training, workforce readiness, and an extensive list of continuing education curricula across its three campuses, Broward College Online, and eight specialized centers.

Broward College has more than 63,000 students and over 5,000 faculty and staff who represent 150 countries and provide a wealth of cultural, ethnic, and experiential backgrounds to campus life. The diverse community of local and international students and faculty offers a unique cultural mecca.

Committed to bridging the skills gap between its graduates and the job market, the College works with businesses to design courses that meet the demands of the labor market. In fact, the College is number one in the state for conferring industry certificates in high-demand fields for four consecutive years, solidifying its position as a prominent economic partner in South Florida. So exceptional are the results of these partnerships that Broward College graduates consistently exceed the expectations in their career fields, earning higher salaries compared to those completing the same degrees from other institutions.

In 2017 the Aspen Institute College Excellence Program named Broward College a Finalist with Distinction and one of the top three community colleges in the nation. The Aspen Institute previously named Broward College one of the Top 10 Community Colleges in the Nation in 2013 and 2015. Last year, the College was ranked second in the nation by CollegeChoice.net on its list of “50 Best Community Colleges for 2016-2017,” and named the most affordable online college in the state by OnlineColleges.com. Diverse Issues in Higher Education ranked the College second for associate degrees conferred to African-American students and third for associate degrees conferred to all minority students. In September 2018, U.S. News & World Report, the global authority in education, ranked Broward College as one of the top regional colleges in the South.

## ABOUT TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Monica Lewinsky, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks videos and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations).

## EVENT HOST

### JANEA JUDGE-HEMANS



Janea Judge-Hemans is an instructor of Speech Communication at Broward College's North Campus. She graduated with a Bachelor of Arts in Mass Communication from the University of Louisiana at Lafayette before moving to South Florida and attaining her Master of Arts in Communication Studies from Florida Atlantic University. She is also serving as the new Forensics (Speech and Debate) Advisor for all Broward College campuses.

## EVENT ORGANIZERS

### HENRY MACK

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Henry R. Mack, III is currently serving as the Associate Vice President for Workforce Education, Innovation and Impact. From 2014 - 2018, he served as an Associate Dean of Academic Affairs at Broward College. He also holds an appointment as a lecturer in the Department of Religious Studies at the University of Miami and is an adjunct professor of philosophy and graduate communication at Florida International University. He has earned multiple graduate degrees in philosophy and theology from The Catholic University of America in Washington, DC and is currently completing an additional graduate degree in higher education administration from the University of Miami.

### DR. WALTER BURTON

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Dr. Burton is a Professor of Speech Communication at Broward College and a former business owner, consultant, and mentor at Florida Atlantic University's TechRunway. Dr. Burton brings with him all the experiences of building a successful business. Dr. Burton grew up in South Florida, graduated from Boca Raton High School and earned a PhD. at Florida Atlantic University.

## SPEAKERS

FACULTY SPEAKER

# NATALIE BUTTO WILLS



### *INNOVATE WHAT'S IN YOUR WAY*

Natalie Butto empowers leadership, engagement, and well being, as a higher educator, presenter, and facilitator. Her experience includes serving as a Management professor for Broward College; Fortune 500 in-house legal counsel and executive; and as a leader with professional associations, community, and advisory boards. A first generation American, Professor Butto speaks several languages, and has significant international experience. She earned an MBA (NYU) and JD (Georgetown) degrees, plus certifications in coaching, organizational psychology and diversity training. Her talk will address how we approach difficulties. We may see problems as negative. However, problems motivate us. They fuel creativity, innovation, and entrepreneurship in business and in life. What's in the way may actually be the way.

STUDENT SPEAKER

# JOSEPH LOFFREDO



### *THE STRIDE IN DEBATE*

Joseph Loffredo is a debate competitor for Cooper City High School and Broward College. He will discuss how debate influences future citizens and how debate helped him to find his voice. After years of silence, debate rose to the occasion and brought upon Loffredo, the powers of intelligent conversations. He's exploring the idea of debate helping others to find their voice in our society. Loffredo was the champion speaker in Lincoln Douglas Debate and 3rd place at the FCSAA State Forensics Tournament in Parliamentary Debate. He has also served as a debate coach assistant at high school, middle school and elementary levels.

# SPEAKERS

COMMUNITY SPEAKER

## CHRIS PALERMO



### *TASK-ORIENTED WORKFORCE*

Chris Palermo founded Global Communication Networks (GCN) in 1997 and the company has landed on Inc. magazine's annual list of the fastest growing U.S. firms for the second year in a row. His company now represents more than 150 service providers worldwide. Twenty years ago, many people were hired and spent their entire career at one company. This is not the case anymore. In his talk he will discuss how people who are currently working as well as those about to enter the workforce need to be prepared for today's working environment, not their parents or grandparents.

STUDENT SPEAKER

## KAI ZWIEBEL



### *WE NEED BOUNDARIES, LESS WALLS*

Kai is a current Broward College student who will graduate with her Associate of Arts in May 2019. Her passion is studying societies and cultures. In her talk, she will discuss how individuals creating boundaries can positively affect humanity on a large scale. Kai is also a writer and has won awards for both poetry and fiction. She plans to pursue a Doctorate in Anthropology.

COMMUNITY SPEAKER

## MARK ALFIERI



### *CULTURE TRUMPS STRATEGY AND GOALS EVERY TIME*

Mark Alfieri is the CEO of BrandStar, a full service content marketing agency. He has over 20 years of experience and has participated in the production of over 10,000 national television advertising, branding, and marketing campaigns for some of the world's largest companies. Mark will discuss how the day to day work environment contributes to business success. Yearly and quarterly goals are created by most managers/coaches or even parents. This is the traditional way of thinking but it has been shown that the day to day culture of a group that will contribute to their success more than these arbitrary goals.

COMMUNITY SPEAKER

## DR. JOHN MALLOY



### *TECHNOLOGY AND THE OPERATING ROOM*

Dr. John Malloy was trained in Advanced Spine Reconstruction at John Hopkins University. He specializes in the treatment of cervical, thoracic and lumbar spine degenerative conditions, including: stenosis, herniated discs, compression fractures, degenerative spinal disorders and scoliosis. His talk will be concentrating on new technologies and techniques in spinal surgeries that treat musculoskeletal and spinal injuries and disorders. His techniques—involving new, less invasive technologies—continue to change lives for the better. As a published author and national and international speaker he has influenced surgeons from all over the world.



## SPEAKERS

STUDENT SPEAKER

# BRANDON GIBSON



### *THE DROPPED BATON*

Brandon Gibson is a recent graduate of Broward College and a “Get Real Program” alumnus. During the last two years he’s delivered exceptional service in a number of part-time positions and served as a championed Club President for Greatness in the Making (G.I.M.), a Broward College initiative with the mission to assist students in assimilating into today’s workforce in a fun, and interactive setting. He is currently working for Broward in the Office of the College President. Brandon will discuss reinforcing ideas and expertise in business ownership over investments in order for entrepreneurs to achieve the goal of longevity.

COMMUNITY SPEAKER

# TRACI BAXLEY



### *SOCIAL JUSTICE PARENTING*

Traci P. Baxley, EdD, is a mother of five children and is driven by compassion, social justice and radical love. She is a university professor and the founder and CEO of BrownSchooling, a consulting company that offers professional development in equity practices for schools/organizations and provides a medium through which families can experience and practice radical love. Traci will discuss new ideas in parenting styles used in our current social climate that can lead to more curiosity for learning and turning fear into motivation for positive change. She has authored numerous publications, presented her research at conferences nationwide, and is currently writing a book on Social Justice Parenting.



**CA** cultural  
**SE** affairs &  
student  
engagement

**AHCD** Arts  
Humanities  
Communication  
Design  
BROWARD COLLEGE

Special acknowledgment to Dr. Jamonica Rolle, Dr. George Stalliard, Workforce Education, and all TEDx members who served on the committee. Special thanks to Committee Chair Dr. Walter Burton, Janea Judge-Hemans, Elizaveta Le Breton Drakunova, Dr. Brittany Roberts, Leslie Villalobos Rivera, Victoria Ng, Woosly Calixte, Melissa Symes, Queen Davis, Erika Neff, Tuere Allwood, and Gabriella Evans for your hard work and dedication.

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